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CONTACT: Andy Payment
For MPPH
678-781-7222

Alex Shorter
For MPPH
678-781-7207

Mortgage Professionals Providing Hope Announces One-Year Anniversary
-Organization brings mortgage industry together to aid poverty stricken areas of India-

GRAYSLAKE, Ill., May 1, 2007- Mortgage Professionals Providing Hope™ (MPPH™), a 501(c)(3) non-profit organization, announced its one year anniversary of providing food, shelter and other vital services to children and families across impoverished rural India.

In conjunction with its India-based partner, IREF, MPPH establishes homes for children and families by funding projects such as the construction of schools, orphanages, water towers, housing and providing food. During its first year of operation, MPPH donated more than \$330,000 for such efforts.

This organization, founded by 24-year mortgage veteran Dale Vermillion, is one of the first non-profit organizations comprised exclusively of individuals from the mortgage industry.

“In the mortgage industry, a lot of our companies use low cost, India-based services such as call centers and programmers, all in the name of cost reduction,” said MPPH board member Greg Schroeder, a mortgage industry executive. “I love being able to give back through this particular organization.”

MPPH has established an advisory board of prominent mortgage industry leaders that consists of individuals who have partnered with the organization to provide financial resources to help fund and operate various relief projects.

“MPPH helps to fill the void of international giving by the mortgage industry,” said MPPH board member Jack Davis, co-owner of Tampa, Fla.- based SmartLeadsUSA. “It is an organization that helps children born into the most horrific conditions, where the world seems to have turned its back on them. It’s such a great feeling to know that MPPH will make a difference in their lives.”

Vermillion’s company, Vermillion Consulting Inc. donates a portion of its annual revenue and product sales to cover the administrative costs associated with MPPH, as a means of ensuring 100 percent of funds donated by industry professionals are applied directly to providing food and shelter.

“420 million people – more than the population of the United States – live below the poverty line in India,” said Vermillion. “Worse, unlike the U.S., India is a country absent of social programs and basic provisions for the poor. Not only do we want to help these people, we feel it is imperative that every cent donated reaches those who truly need it. Having personally been to rural India four times, seeing first hand the poverty of the children we support and the families in the local villages, you cannot help but be moved to try to help make a difference in these children’s lives.”

About MPPH

Mortgage Professionals Providing Hope™ (MPPH™) was founded in Grayslake, Ill. by Dale Vermillion in 2006 to provide food, shelter and other vital services to children and families in impoverished rural India through the collective good will of the mortgage industry. MPPH, a 501(c)(3) non-profit organization, leverages its prominent industry advisory board, MPPH ambassador organizations and international partner, IREF, to establish homes for children and families by funding projects such as the construction of schools, orphanages, water towers, food and housing. To learn more about MPPH, please visit the organization's Website www.mpph.org or call 877-MPPH-NOW.