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Vermillion Consulting Inc. Releases Mortgage Champions® Series Three
-24-year mortgage veteran teaches originators how to succeed personally and professionally-

Grayslake, Ill., Jun. 05, 2007 – Vermillion Consulting Inc., a sales, leadership, and life management training company dedicated solely to the mortgage lending industry, released Dale Vermillion’s Mortgage Champions® Series Three – The Vermillion Partnership System™, an integrity-based training program for mortgage originators on developing substantial customer renewals, customer referrals and third-party referral partnerships.

The set includes material that describes how to manage client and contact databases, develop a customer renewal and referral system, build successful business partnerships, and develop effective networking strategies through a values-oriented, customer-centric approach taught by president and CEO of Vermillion Consulting, Dale Vermillion. It also features footage from Vermillion’s Winning in the Game of Life™, in which the 24-year mortgage veteran educates mortgage professionals on how to define and achieve success both in business and in life.

“There is so much valuable information in this training,” said Vermillion. “It teaches originators how double and triple their results by building a world-class referral system and process that ensures an unending supply of repeat and referral business by building a “loan officer for life” mentality. We are so sure of the impact and quality of this training series that we guarantee its effectiveness with a money-back guarantee”

Individuals or companies that purchase this program are automatically given a one-year membership to Mortgage Professionals Providing Hope (MPPH), a 501(c)(3) non-profit organization that receives 30 percent of the profits generated from the sale of Mortgage Champions Series Three. MPPH is a mortgage industry based charity that provides food, shelter and other vital services to children and families across impoverished rural India. As members, users will be entitled to a number of benefits that include sizable discounts to various mortgage products and services.

Vermillion Consulting has worked with more than 140 mortgage businesses and trained more than 250,000 mortgage professionals, both retail loan officers and wholesale account executives, through its Mortgage Champions training programs, live training sessions and other interactive training tools.

About Vermillion Consulting Inc.

Vermillion Consulting Inc. is a Grayslake, Ill.-based sales, leadership and life management consulting firm dedicated solely to the mortgage lending industry. The company, led by 24-year mortgage industry veteran Dale Vermillion, has worked with more than 120 mortgage businesses and trained more than 250,000 mortgage professionals, both retail loan officers and wholesale account executives, through its CreativEdge™, CreativEquity™, and Mortgage Champions® specialized training programs, live training sessions and interactive training tools.

For more information regarding Vermillion Consulting, contact the company at 888-824-3343 or visit the company's Web site at www.dalevermillion.com. For more information regarding Mortgage Champions, visit www.mortgagechampions.com.

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